



JOIN US FOR THE 38TH ANNUAL

CONVEX END-TO-END

SATURDAY MAY 3RD 2025



Platinum
Sponsors

 BUTTERFIELD

 Deloitte

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Convex is once again thrilled to be the title sponsor of the 2025 Convex End to End.

We are privileged to be a longstanding supporter of this wonderful event which over the years has supported so many vital charities and is an important part of Bermuda in action.

We hope as many of you as possible can get involved, by actively running, cycling, walking or providing your valuable charitable support. Whatever you decide, we hope that everyone joins in the fun community day for a great cause.

Our thanks go to the organisers, volunteers, and fellow sponsors for their contributions in making this event a resounding success every year and we thank you for your participation in whatever form and look forward to seeing you on Saturday 3 May.



Paul Simons

Paul Simons

Convex Bermuda – CEO

A HUGE THANK YOU!

To all the amazing volunteers who are with us every step of the way. Without your smiles, support and encouragement the Convex End to End would not be possible. Thank you from everyone at Convex.



Welcome



We're thrilled to be back for another incredible year of fitness, fun, and fundraising for our community as proud platinum sponsors of the Convex End-to-End (ETE).

However you choose to take on the challenge of End-to-End this year — we wish you all the best.

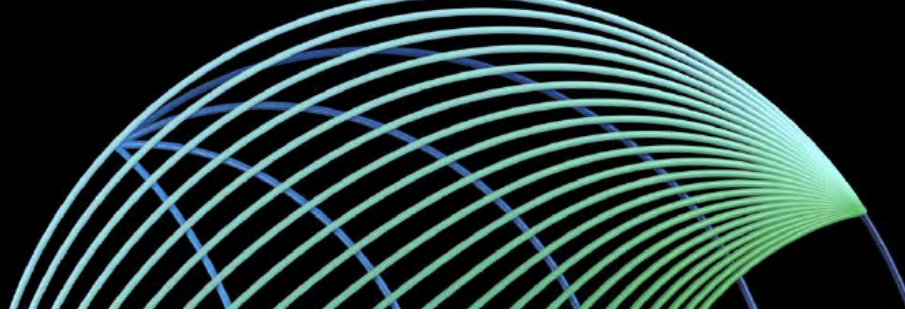
We'll be there (with Vern, of course) cheering you on and ready to help fuel you to the finish at our usual Whale Bay water stop.

A huge thank you to the organisers, the dedicated volunteers, and our fellow sponsors for all they do to make this event successful year after year.

Have a fantastic day, stay safe, and enjoy this rewarding experience knowing that your effort is helping to support five great charitable causes.

Good luck!

Jody Feldman
EVP, Managing Director, Bermuda
The Bank of N.T. Butterfield and Son Limited



Dear Participants,

Welcome to the Convex End-to-End! We look forward to cheering you on Somerset Bridge. At Deloitte, we are proud to be a Platinum Sponsor for such a meaningful cause that brings our community together in the spirit of philanthropy, fellowship, and fitness.

The funds raised through this event will make a significant impact on various local charities, helping to create a brighter future for all.

As you embark on this journey, remember that every step you take is a step towards positive change. Whether you are walking, cycling or rowing, your efforts are truly admirable. Enjoy the beautiful scenery, the company of fellow participants, and the sense of accomplishment that comes with completing this challenge.

Thank you for being a part of the Convex End-to-End. Together, we can make a difference.

Best regards,
John Johnston
CEO, Deloitte Bermuda



Supporting the Community

Here for the Challenge

Proud sponsor of the
2025 Convex END to END

The Bank of N.T. Butterfield & Son Limited is licensed to conduct banking business by the Bermuda Monetary Authority. Address: 65 Front Street, Hamilton HM 12, Bermuda.



BUTTERFIELD

Deloitte.

Worth
the walk

Deloitte is proud to return as a Platinum Sponsor of the Convex End-to-End. Be sure to visit us at Somerset Bridge for a well-earned break. Good luck and have fun!



EVENT SCHEDULE

TIME	EVENT	LOCATION
7:00am	End-to-End 24.1 Mile Walk	St. George's Town Square
7:00am	End-to-End-to-End Cyclists	Royal Naval Dockyard
9:00am	End-to-End Cyclists	St. George's Town Square
10:00am	Middle-to-End 14 Mile Walk	Point Pleasant Park
10:30am	Rowers	White's Island (through Bermuda Rowing Association)
11:00am	Middle-to-End Cyclists	Botanical Gardens, South Road Entrance
2:00pm	3 Mile Fun Walk & Cycle	Beacon Hill, Somerset
END ZONE	All events end at the Royal Naval Dockyard on the Lawn, at Snorkel Park or in the Camber	

TRANSPORT FROM HAMILTON TO ST. GEORGE'S

TIME	TRANSPORT	PARTICIPANTS	LOCATION
6:15am	Bus	Walkers	Bus Terminal, Hamilton
7:30am	Ferry	Cyclists	Ferry Terminal, Hamilton

TRANSPORT FROM DOCKYARD TO HAMILTON

Cycles are permitted.

TIME	TRANSPORT	LOCATION
12:30pm	Ferry	Ferry Terminal
1:45pm	Elizabeth	Island Tour Centre Dock
2:15pm	Ferry	Ferry Terminal
3:00pm	Coral Sea & Coral Princess	Island Tour Centre Dock
4:00pm	Ferry	Ferry Terminal
4:30pm	Sundeck & Elizabeth	Island Tour Centre Dock
5:00pm	Coral Sea & Coral Princess	Island Tour Centre Dock
5:45pm	Ferry	Ferry Terminal



Coral Sea, Coral Princess, Sundeck and Elizabeth are sponsored by Orbis.

FUN WALK & CYCLE SHUTTLE BACK TO BEACON HILL

TIME	DEPARTURE LOCATION
4:30pm	Northrock Fountain Parking Lot (in front of Makin' Waves)
5:15pm	Northrock Fountain Parking Lot (in front of Makin' Waves)
5:45pm	Northrock Fountain Parking Lot (in front of Makin' Waves)

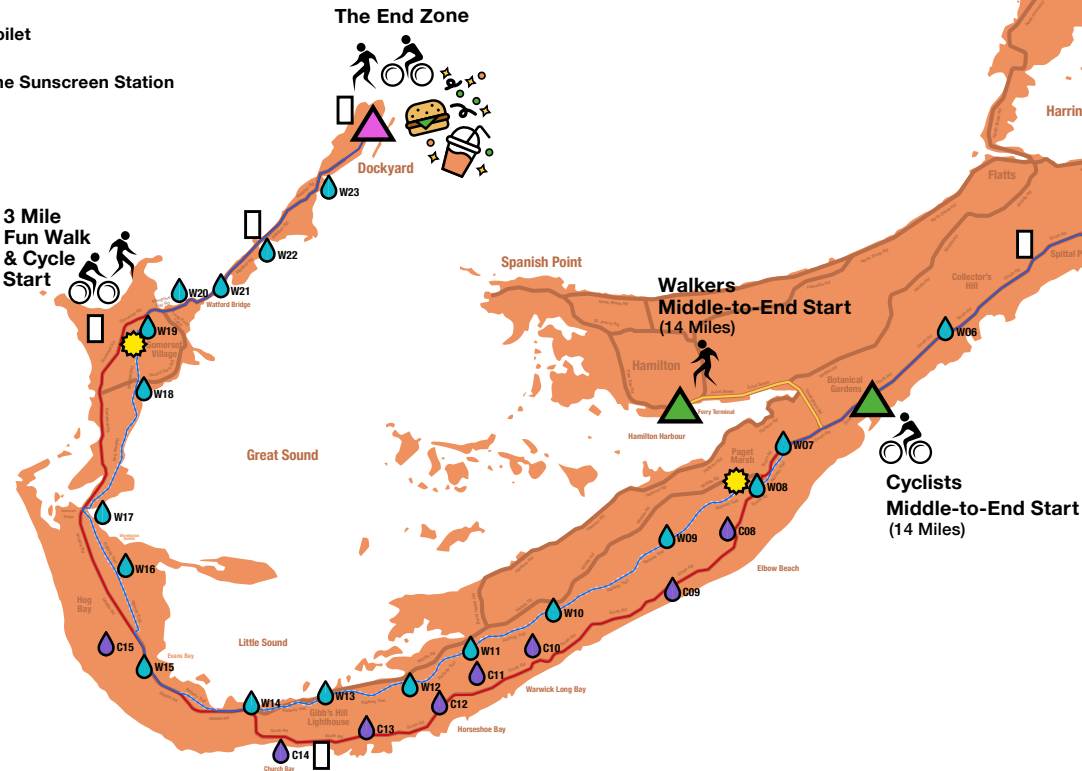




**JOIN KBB AND ETE IN
KEEPING BERMUDA BEAUTIFUL
TAKE YOUR LITTER HOME OR TO A BIN**

**St. John's Ambulance is on call,
if you need assistance, call 911**

End-to-End Start
(24.1 Miles Walk or Cycle)



convex END^{to}END



BUTTERFIELD

Deloitte.

WATER STOPS & RESTROOMS

- W01 Kindley Field Road – Bethel AME
- W02 Cahow Way @ Kindley Field Road – Skyport
- W03 Trinity Church Road – Duke of Edinburgh
- W04 Paynter's Road @ Harrington Sound Road – Rosewood Resort
- W05 John Smith's Bay – Walkers
- W06 Ariel Sands Entry – X-Roads Warriors
- W07 Grape Bay Drive @ Trail/Paget – HSBC
- W08 Harmony Hall @ South Road – Clarien
- W09 Cobbs Hill Road @ Trail – Bermuda Commercial Bank
- W10 Camp Hill @ Trail – Bermuda Musical & Dramatic Society
- W11 Hunt's Lot – Bermuda Educational Council
- W12 Fairmont Drive – Markel
- W13 Tribe Road No. 3 @ Trail – Cleveland Clinic
- W14 Barnes Corner – Convex
- W15 Whale Bay Road @ Trail – Butterfield
- W16 Caroline Bay @ Trail – Butterfield Championship
- W17 Somerset Bridge – Deloitte
- W18 Sound View Road – Bermudair
- W19 Beacon Hill @ Trail – Athene
- W20 Mangrove Bay – Argus
- W21 Watford Bridge – Ocorian
- W22 Heydon/Malabar Road – Fidelis Insurance Group
- W23 Cochrane Road – Mass General Brigham

CYCLING WATER STOPS

- C08 Bermuda College Entrance – Lahey Hospital
- C09 Warwick Rubis – WindReach
- C10 Warwick Long Bay Playground Entry – Dept of Aging & Disabilities
- C11 Lay-By / Regiment Camp opposite Frith Estate Road – Aspida Re
- C12 Overlook @ Horseshoe Bay – DHL
- C13 Overlook @ Hamilton Princess Beach Club – ZipX
- C14 Church Bay / South Road – RenRe
- C15 Death Valley Playground / Port Royal Entry – The Give Back

**Please note that cyclists share an additional 13 water stops with walkers*

EXTRA RESTROOMS

- R01 Spittal Pond East (public) West (portaloo)
- R02 Collectors Hill Esso
- R03 Church Bay Car Park (public)
- R04 Long Bay Park
- R05 Boaz Island Shell



HELP US TO SUPPORT THE BERMUDA COMMUNITY AND OUR 2025 CHARITIES

REGISTRATION

Register online at www.bermudaendtoend.bm and get your 2025 Convex End-to-End T-shirt and goodie bag! Pick up between Monday April 28 - Friday May 2 at the event office at the Sunglass and Watch Shop, 15 Reid St.

\$50 for adults

\$25 for under 18 yrs of age

Your entry fee includes:

- Great quality t-shirt
- Canvas tote bag containing a selection of quality giveaways and snacks
- Finish medal
- Entertainment along the route
- Free food and drinks along the route
- Free bus and Blue Route ferry rides throughout the day (with event number)

Please help us be sustainable, and bring your own water bottle.

VOLUNTEERS

Can't participate this year? Volunteer!

Contact us at info@bermudaendtoend.bm

All volunteers will be entered in to a prize draw for:



Two (2) economy tickets on BermudAir



\$20.00 gift cards to The Duchess

EVENT OFFICE

The event office will be located at the Sunglass and Watch Shop, 15 Reid St.

Opening Hours:

Monday, April 28 – Friday, May 2 from 8:30 AM – 5:00 PM

Extended hours: Wednesday, April 30 from 8:30 AM – 6:00 PM

- Enjoy **10% off storewide** with your event number!
- Cyclists: Purchase a Hamilton–St. George's ferry token at the event office or online during registration.

OUR IMPACT IN NUMBERS

\$7 MILLION RAISED

226 CHARITY GRANTS DISTRIBUTED

57,678 PARTICIPANTS

37 YEARS OF FUNDRAISING (1988-2024)

FUNDRAISING

Raise \$50 or more in donations and make a significant boost to our charities.

2025 Grant Recipients:

Age Concern, Bermuda Audubon Society, Bermuda Red Cross, Duke of Edinburgh, The Reading Clinic

2025 TOP INDIVIDUAL FUNDRAISER PRIZES

- **Hamilton Princess, overnight stay with breakfast for two in a premier suite**
- **Two round-trip business class tickets on BermudAir**
- **Hamilton Princess overnight stay with breakfast for two in a deluxe room**
- **Tissot Sports Watch compliments of Astwood Dickinson**
- **Dinner at Fourways Inn compliments of MEF**
- **Flow Massage at Exhale Spa compliments of Hamilton Princess**
- **Lunch for two at Crown & Anchor restaurant compliments of Hamilton Princess**
- **Vineyard Vines \$150 gift cards (three to be awarded)**

The Top Individual Fundraisers will be awarded at a prize presentation in June 2025. The Top Fundraiser Team receives a private reception in the Executive Offices at Convex, overlooking Hamilton Harbor (20 persons max.)

If you have pledges/funds to turn in after the event, call 292-9741 ext 108. For collection of cash, send to Bermuda End-to-End, Suite 544 @11 Bermudiana Road, Hamilton HM08. Or direct deposit to BNTB 060 401 589 0010.

OUR 2025 CHARITIES

GREAT FUN FOR A GREAT CAUSE

The ETE Charitable Trust is a registered charity (#558). The focus of the End-to-End remains steadfast on addressing the pressing needs of the Bermuda community. The proceeds generated from the 2025 End-to-End event will be dedicated to funding non-sectarian charitable programmes in Bermuda, as well as supporting operational expenses that contribute to the preservation and improvement of the Bermuda Railway Trail, the Bermuda community and local families.



Age Concern (ACB Hardship Support Programme)

ACB provides short-term financial support for qualifying older adults aged 50 years and older. Support is provided for food, prescriptions, utilities, housing and caregivers or home safety support.



Bermuda Audubon Society

(Conservation Management Plan for High Point)

The Bermuda Audubon Society and Bermuda National Trust's Conservation Management Plan for High Point Nature Reserve includes walking trails, a fruit forest with local fruits, a pollinator garden, invasive species management, and sheep grazing to preserve agricultural heritage.



Bermuda Red Cross (Equipment Rental Revitalization Project)

The revitalization includes updating facilities and equipment to better serve clients requiring medical aids such as wheelchairs, walkers, commodes, and baby equipment like car seats and cribs. These improvements ensure that the equipment is safe, clean, and readily available for those in need.



Duke of Edinburgh (Youth Achievement Award)

The Youth Achievement Award encourages young people aged 14-25 to set and achieve personal goals in areas such as skill development, community service, physical activity, and outdoor exploration. Participants can earn Bronze, Silver, or Gold awards, building confidence, leadership, and life skills along the way.



The Reading Clinic (Core Reading Programme)

The Core Reading Programme uses a multisensory, structured, phonetic approach for teaching reading and spelling. This type of method has been shown to be effective in helping children to overcome dyslexia. Each student receives one-on-one tutoring 3-4 times per week. Financial assistance is available for families who cannot afford the full fees.

SAFETY TIPS & IMPORTANT INFORMATION

SAFETY TIPS

- Road marshals and event safety features are available from 7:00am – 4:00pm only
- It is important to start your event at the listed start time
- The event closes at 4:00pm
- Take sunscreen and a hat and drink plenty of water
- Wear good walking shoes
- Cycle helmets are mandatory
- Be careful and look both ways before crossing roadways

TRANSPORT

Car: Please use public transportation whenever possible

Bus: Refer to regular public bus schedule. Ride free with event number.

Ferry: Convex End-to-End participants ride free on all Blue Route ferries during regular service throughout event day, on showing their number tag

- Ferry departure times as published by Sea Express. Capacity of ferries is 350 persons maximum
- Ferries from Dockyard are 12:30pm, 1:45pm, 2:15pm, 3:00pm, 4:00pm, 4:30pm, 5:00pm and 5:45pm. There will also be an additional boat lift from Dockyard at the following times: 1:45pm, 3:00pm, 4:30pm and 5:00pm
- ETE Cyclists: Ferry departs Hamilton at 7:30am for the 9:00am start
- Tickets are available at \$15 each for bike transfer. Space is limited. First come, first served

Thank you to Marine and Ports and the Bermuda Public Transportation Board (PTB) for their support

IMPORTANT INFORMATION

- Event number must be displayed at all times during the event to receive free transport, participant extras and a medal at the Finish
- Fun Walk/Cycle is the appropriate event for young participants
- All children who participate must be accompanied by an adult at all times
- Event water stops will fill your reusable water bottles – no drink cups will be available
- Updates, in the event of adverse weather, will be available at www.bermudaendtoend.bm, calling 292-6992 or emailing info@bermudaendtoend.bm

FAQS

1. I WOULD LIKE TO PARTICIPATE WITH MY YOUNG KIDS, WHAT EVENT WOULD BE BEST?

The Fun Walk/Cycle starting at 2:00pm from Beacon Hill in Somerset.

2. CAN I SWITCH EVENTS?

You may participate in any event you wish, even if you registered for a different event.

3. CAN I COLLECT A NUMBER, GOODIE BAG AND T-SHIRT FOR SOMEONE ELSE?

You may collect on behalf of friends, families and co-workers.

4. I HAVE A QUESTION REGARDING MY PERSONAL CONTRIBUTION PAGE!

Please send your questions by email to richard@bdatix.bm

5. WHAT'S THE BEST WAY TO GET TO THE START LINE OF MY EVENT?

All participants ride free on the buses and Blue Route ferries on event day. Refer to the regular public schedule, or for ETE walkers and cyclists, take the bus or ferry to St. Georges:

- 6:15am Bus for walkers from the Bus Terminal, Hamilton to St. George's
- 7:30am Ferry for cyclists from the Ferry Terminal, Hamilton to St. George's
- Tokens are available at the event office for both the bus and the ferry

6. WILL WATER BOTTLES BE PROVIDED AT THE WATER STOPS?

No, please help us be sustainable and bring your own water bottle. You can fill it up at the water stops.

7. ARE THERE RESTROOMS ALONG THE ROUTE?

Yes there is a restroom at every water stop, these are marked on the Event Map on page 7, and listed on page 8. There are also public restrooms available in the Clocktower Mall at the finish.

8. WHAT IS THE ROUTE FOR CYCLISTS?

Cyclists should use Middle and South Roads. There will be special cyclist water stops along the route. The Railway Trail is reserved for walkers only.

9. WHAT IF I HAVE DONATIONS TO TURN IN AFTER THE EVENT?

Call 292-9741 ext 108. For collection of cash, send to Bermuda End-to-End, Suite 544 @11 Bermudiana Road, Hamilton HM08. Or direct deposit to BNTB 060 401 589 0010.

10. HOW DO I CONTACT THE BERMUDA END-TO-END?

Email: info@bermudaendtoend.bm

The Convex End-To-End Hotline: 441- 292-6992

Call: 441-292-9741

OUR SPONSORS

THANK YOU TO THIS YEAR'S SPONSORS FOR THEIR INCREDIBLE SUPPORT, WITHOUT YOU THE END-TO-END WOULD NOT BE POSSIBLE!

Title Sponsor



Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors

Appleby • Bermuda Coast Guard • Chameleon Press • Conyers • Freisenbruch Insurances Services LTD • Heinz • Island Advertising Specialties • Kraft • MEF • Pepperidge Farm • Powerade • Triangle Life • Washington Properties

Patron Sponsors

Astwood Dickinson • Atlantic Podiatry • Argus Group • Bermuda Commercial Bank • Bermuda Educational Council • Bermuda Musical & Dramatic Society • Bethel AME Church • Butterfield Championship • Clarien Bank • DHL • Digicel • Fidelis Insurance Group • Give Back Community Group • HSBC • IBC • IRG • Lahey Hospital • Markel • Mass General Brigham • Myotherapy • Ocorian Bermuda • Pedego • RenRe • Rosewood Bermuda • RUBIS Warwick • Skyport • Walkers Global • X-Roads Warriors

SUSTAINABILITY

The End-to-End (ETE) is committed to ESG initiatives. This is demonstrated by the grassroots support of the environment and sustainability for Bermuda, both of which are considered in conjunction with the organisation of the annual event. Additionally, we are particularly proud of our commitment to the Bermuda Railway Trail.

THE ETE'S HISTORY OF SUPPORT FOR SUSTAINABILITY

2004	ETE's Railway Trail vision project. In our role as a steward of the Trail, ETE sponsored a consultation by trail experts from Washington DC to determine which enhancements were possible
2008	ETE funded Green Rock's BYOB campaign - the first on the Island ETE instituted a BYOB policy for the event, with water stops equipped with 5-gallon bottles on cradles (Pure Water donated and continues to do so) Estimate of plastic bottles distributed by our water stops in previous years - 30,000! In 2008 - none!
2014	ETE Catlin Marin Grant - \$100K - Educational, research and/or preservation of our marine environment
2015	Along with KBB, Greenrock, Ministry of Public Works Waste Management and BEST, ETE was a founding member of the Bermuda Green Cooperative that initiated a Leave no Trace policy for all events on the Island ETE event was designated as a Green Water stop Event with a Leave no Trace goal
2017	ETE donates three benches along the Railway Trail
2021	ETE Board determines that annual funding for the enhancement of the Railway Trail will be part of the charitable giving process each year
2022	ETE supports Bermuda National Trust's 3 nature reserves adjacent to the Railway Trail and provides oases of green and quiet space for uses of the trail and local residents ETE conducts a thorough review of its practices and supplies to enhance its sustainability practices
2023	ETE supports the BZS micro forest project that establishes ecosystems along the Railway Trail ETE no longer supplies sponsored water bottles in the entry kit. The event poly giveaway bag has been changed to a cloth version. Deloitte supplied eco flip-flops to all participants
2024	ETE goes paperless with our digital event guide

THANK YOU

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